

NEWS RELEASE

Date: September 21, 2016

Media Contact:

Olga Z. Monacell, (828) 262-2406

monacelloz@appstate.edu



APPALACHIAN STATE'S NEW TELEVISION SERVICE CELEBRATES NC LEGEND App State Alumnus and WBTV Anchor John Carter to Host Program Honoring Clyde McLean on AppTV

BOONE, N.C.—Appalachian State University's new television station will premiere a program commemorating North Carolina's "Master Communicator" and former WBTV weatherman Clyde McLean on Sept. 28. John Carter, an App State alumnus and co-anchor of WBTV's "News This Morning," will host "Memories of Clyde McLean" at 8 p.m. from AppTV's Studio A at the George G. Beasley Media Complex in Boone, North Carolina.

Former WBTV staffers will share memories of their years working with Clyde. The program will also feature stories that McLean recorded in 1970s for two TV pilots produced by AppTV's General Manager Michael Fields. Guests from the university and community will watch the program's recording, meet its host and producers, tour the Beasley Media Complex and celebrate the launch of AppTV.

AppTV, an activity of Appalachian's Department of Communication, debuted its daily programming on May 26, 2015. AppTV seeks to tap the resources at App State, reaching viewers on campus and beyond. The station's original programs offer something of interest to audiences of all ages and cover topics from sports to politics and from religion to media.

"What distinguishes AppTV from other university-based and local noncommercial stations is the large amount of original programming we produce," said Fields, a veteran broadcaster with more than five decades of industry experience.

All original programs are produced by App State student interns and volunteers under the guidance of Fields and Chief Engineer/Production Manager Rob Gelber. The lineup of hosts includes faculty from many departments at Appalachian.

About Clyde "Cloudy" McLean

Clyde "Cloudy" McLean's radio and television career lasted four decades, from the early 1940s, when he went on the air at WIS radio in Columbia, South Carolina, to the early 1980s, when his health forced him to retire from WBTV in Charlotte. Born in 1925 in Guilford County, North Carolina, McLean joined WBT radio in Charlotte in 1947. McLean is best known as Charlotte's first television weatherman and host of WBTV's "Top O' the Day."

About AppTV

AppTV is Appalachian State University's student-staffed television service. Its original and acquired programming is telecast on Charter Cable channel 198 in Watauga and Avery counties, North Carolina, and Johnson County, Tennessee, and channel 23.3 on App State's campus, and streamed via www.watchapptv.com. For more information, visit apptv.appstate.edu or follow @watchapptv.com.

-end-